



US Headquarters  
1000 N. Main Street, Mansfield, TX 76063, USA  
(817) 804-3800 Main  
[www.mouser.com](http://www.mouser.com)

## For Immediate Release

# Mouser Electronics Sponsors Women in Electronics Non-Profit Organization

**November 5, 2020** – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction (NPI) leader empowering innovation, is pleased to join the TTI Family of Companies as a Founding Sponsor of the [Women in Electronics](http://www.womeninelectronics.com/) (WE) organization.

WE's annual conference will be held on Tuesday, Nov.10, from 8 a.m. – 2:45 p.m. PST. Michael Knight, President of the TTI Semiconductor Group and Senior Vice President of Business Development for TTI, Inc., will deliver a keynote presentation titled "Past, Present & Future of the Electronic Component Supply Chain." Knight is also a member of the WE Advisory Council.

WE is a non-profit organization founded in 2017 and dedicated to the professional and personal leadership development of women in the electronics industry. It does this by providing leadership training programs, speakers, content and networking opportunities to women at all stages of their careers.

"WE's mentorship and advocacy initiatives are designed to guide more women into leadership roles that will help secure the health, diversity and success of all our businesses," said Glenn Smith, President and CEO of Mouser Electronics. "For both Mouser and the electronics industry as a whole, women's representation is instrumental to success, both now and in the future. We are excited to continue sponsoring WE as the organization sees increasing industry support."

For more information on the WE non-profit organization and annual conference, visit <https://www.womeninelectronics.com/>.

As a global authorized distributor, Mouser offers the world's widest selection of the newest semiconductors and electronic components — in stock and ready to ship. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each of its manufacturer partners. To help speed customers' designs, Mouser's website hosts an extensive library of technical resources, including a [Technical Resource Center](#), along with product data sheets, supplier-specific reference designs, application notes, technical design information, engineering tools and other helpful information.

### **About Mouser Electronics**

Mouser Electronics, a Berkshire Hathaway company, is an authorized semiconductor and electronic component distributor focused on New Product Introductions from its leading manufacturer partners. Serving the global electronic design engineer and buyer community, the global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 1,100 manufacturer brands. Mouser offers 27 support locations worldwide to provide best-in-class customer service in local language, currency and time zone. The distributor ships to over 630,000 customers in 223 countries/territories from its 1 million-square-foot, state-of-the-art distribution facilities in the Dallas, Texas, metro area. For more information, visit [www.mouser.com](http://www.mouser.com).

### **Trademarks**

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Further information, contact:  
Kevin Hess, Mouser Electronics  
Senior Vice President of Marketing  
(817) 804-3833  
[Kevin.Hess@mouser.com](mailto:Kevin.Hess@mouser.com)

For press inquiries, contact:  
Kelly DeGarmo, Mouser Electronics  
Manager, Corporate Communications and Media Relations  
(817) 804-7764  
[Kelly.DeGarmo@mouser.com](mailto:Kelly.DeGarmo@mouser.com)