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For Immediate Release

Mouser to Demo the Newest Sensor Technologies at the Sensors Expo and Conference 2014

June 17, 2014 – [Mouser Electronics](http://www.mouser.com), Inc. a leading engineering resource and global distributor of semiconductors and electronic components, today announced that it will be showcasing some of the newest technologies at the [Sensors Expo and Conference 2014](http://www.sensorsexpo.com), set for June 24-26 at the Donald E. Stephens Convention Center in Rosemont, Illinois. The Sensors conference is the only industry event in North America focused on sensors, MEMS, and related technologies.

Mouser Electronics will be at Booth 320 demonstrating the newest sensor technologies available for same-day shipping through the [Mouser.com](http://www.mouser.com). From [Analog Devices Inc.](http://www.analog.com) (ADI), an ADI colorimeter demo board based on precision [ADI high speed data converters](http://www.analog.com) will be used to sense the chemical composition of unknown substances. From [Freescale Semiconductor](http://www.freescale.com) will be a demonstration of sensor fusion using the [Freescale Freedom Sensor Development Platform](http://www.freescale.com). From [Vishay Semiconductors](http://www.vishay.com) is the [VCNL4000DEMOKIT demo board](http://www.vishay.com) that will showcase their proximity and gesture solutions. A [Honeywell](http://www.honeywell.com) board will demonstrate their [Nanopower Series of Magnetoresistive Sensor ICs](http://www.honeywell.com) which are able to sense magnetic currents as weak as 7 Gauss. An [HDO4000 Series Mixed Signal Oscilloscope](http://www.teledynelecroy.com) from [Teledyne LeCroy](http://www.teledynelecroy.com) will be available to perform high resolution signal analysis. And from Murata Electronics will be a Ballistocardiogram Module that will detect a person's heart rate without touching the body using [Murata MEMS sensors](http://www.murata.com).

Visitors to Mouser's Booth #320 can register to win a free Apple iPad mini. Mouser will have a multi-media exhibit and additional demos of the newest technologies and electronic components available for same-day shipping from [Mouser.com](http://www.mouser.com). Mouser Electronics representatives will be available to discuss the range of technologies from the 500+ authorized suppliers stocked and distributed globally from Mouser headquarters south of Dallas, Texas.

For additional information on the latest Sensors technologies, visit Mouser's Sensor's Technology Site at: http://www.mouser.com/applications/sensor_technology/.

To learn more about the Sensors Expo and Conference 2014 and to register online, visit: <http://www.mouser.com/sensors-expo-2014/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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