

## For Immediate Release

# Mouser Announces ROHM Automotive Devices Solution Page, Offering Convenient Resource for Automotive Design

**October 2, 2018** – [Mouser Electronics](http://www.mouser.com), Inc., the industry's leading New Product Introduction (NPI) distributor with the widest selection of semiconductors and electronic components, is pleased to offer customers a new page dedicated to the extensive lineup of [automotive solutions](#) from [ROHM Semiconductor](#). ROHM's comprehensive, stable selection of products supports the increased implementation of computerization and connectivity in next-generation vehicles. The application-specific Automotive Devices page provides a convenient resource for quickly choosing the best ROHM product for a variety of automotive design projects.

The [ROHM Semiconductor Automotive Devices](#) page, now available on the Mouser Electronics website, features ROHM's broad selection of automotive products for applications including infotainment, powertrain, electric vehicles, and body electronic control units (ECUs). The solution page includes an introductory video and several block diagrams to assist in making the proper product choices for automotive design. Each block diagram is paired with a written description and suggested products for the application.

The Automotive Devices page includes links to twelve associated product categories:

- MOSFETs
- IGBTs
- EEPROMs
- LDO Regulators and Voltage Trackers
- LED Drivers
- Motor Actuator Drivers
- Schottky Barrier Diodes
- Switch ICs
- Switching Regulators
- LEDs
- Multiple Input Switch Monitor ICs
- Full CMOS LDO Regulators

Each product category features a list of available ROHM Semiconductor products that relate to the application, along with downloadable datasheets and product ordering information. From HVAC control modules to advanced driver assistance systems (ADAS), ROHM Semiconductor addresses a broad range of needs for vehicle connectivity and computerization. The new ROHM Automotive Devices page presents the company's selection in an understandable format, offering a single useful resource for ordering automotive products and components.

To learn more, visit [www.mouser.com/rohm-automotive-devices](http://www.mouser.com/rohm-automotive-devices).

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 700 manufacturers. Mouser offers 23 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in more than 220 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About ROHM Semiconductor**

ROHM Semiconductor designs and manufactures semiconductors, integrated circuits, and other electronic components for the wireless, computer, automotive, and consumer electronics markets. ROHM Semiconductor's product portfolio ranges from audio/video ICs, wireless audio links, image sensors, noise protection discretes, memory products with double-cell technology, energy-efficient power management components, and LEDs.

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– 30 –

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