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**For Immediate Release**

## **Mouser Electronics Expands to the Philippines with Local Customer Service Center**

**November 21, 2019** – [Mouser Electronics](#), Inc., the industry's leading new product introduction distributor with the widest selection of semiconductors and electronic components, is pleased to announce a significant expansion of its customer service in Asia with the addition of a Customer Service Center in the Philippines.

The new customer service center located in Manila will serve local design engineers, buyers and hardware innovators in local languages and time zone, facilitating their design activities and helping them locate the newest products for their designs. Mouser now has [27 service locations](#) worldwide, with 11 locations in the Asia Pacific region. A grand opening event was held today for the new branch opening.

Electronics exports from the Philippines have increased steadily in recent years, including record high growth in 2017, and demand within the country remains high. Semiconductors and electronics account for the largest contribution to the country's manufacturing sector, with emerging focus on design and innovation.

“Mouser's business in the Philippines has seen over 40 percent annual growth in the past two years,” said Mark Burr-Lonnon, Mouser's Senior Vice President of Global Service & EMEA and APAC Business. “The exceptional growth is not only a result of strong regional demand for semiconductor and electronic components, but also proof of our successful strategy to provide fast delivery of the newest products and leading technologies. We see our local presence here as an important step in providing the best-in-class service that customers in the Philippines have come to expect.”

As the global authorized distributor with the newest semiconductors and electronic components, Mouser gives design engineers, buyers and innovators easy access to the newest electronic components and comprehensive design resources. The [Services and Tools](#) site, available on Mouser.com, makes it easy for customers to search for products, personalize their orders and access their previous purchases, helping to speed time-to-market. With real-time availability 24 hours a day, 7 days a week, the site's many resources offer unique capabilities that help customers in their design and creation processes.

Mouser has been offering products and services to engineers in the Philippines through its comprehensive website, [Mouser.ph](#), as well as via phone, email and fax. The new office will better support existing customers while also enhancing Mouser's overall marketing efforts to serve new customers in the area.

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Mouser / Philippines Customer Service Center  
Page Two

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 800 manufacturers. Mouser offers 27 support locations around the world to provide best-in-class customer service and ships globally to over 630,000 customers in more than 223 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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– 30 –

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