For Immediate Release

Put Your Engineering Knowledge to the Test with Mouser's New Tech Quotient Game App

November 19, 2020 – Mouser Electronics, Inc., the New Product Introduction (NPI) leader empowering innovation, announces the exciting release of Tech Quotient, a new mobile app that tests technical knowledge and engineering know-how through entertaining tasks and quizzes. Tech Quotient offers players around the world the chance to compare their skills and knowledge in challenges ranging from word scrambles and crosswords to multiple-choice quizzes and ranking questions.

"Tech Quotient gives engineers the chance to connect in friendly competition, testing their knowledge across different industries and skillsets," said Kevin Hess, Senior Vice President of Marketing at Mouser Electronics. "We invite developers, engineers and tech enthusiasts from all walks of life to download the app and to challenge their friends, families, and colleagues to find out their own personal Tech Quotient."

As the authorized global distributor that specializes in serving electronic design engineers with the newest products and technical resources, Mouser sees the Tech Quotient app as yet another way of serving aspiring and professional engineers with fascinating content that inspires, engages and challenges their thinking.

Players receive merit badges for different technical achievements, and the game's top players are highlighted in a global leaderboard. Combining a broad spectrum of technical expertise with the occasional zany general knowledge question, Tech Quotient keeps players on their toes and always offers a new, unique experience. To learn more about the Tech Quotient app, visit https://www.mouser.com/tech-quotient.

Download the Tech Quotient app directly from the App Store at https://apps.apple.com/us/app/id1513923750, or from Google Play at https://play.google.com/store/apps/details?id=com.mouser.tech_quotient.

As a global authorized distributor, Mouser offers the world's widest selection of the newest semiconductors and electronic components — in stock and ready to ship. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each of its manufacturer partners. To help speed customers' designs, Mouser's website hosts an extensive library of technical resources, including a Technical Resource Center, along with product data sheets, supplier-specific reference designs, application notes, technical design information, engineering tools and other helpful information.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an authorized semiconductor and electronic component distributor focused on New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 1,100 manufacturer brands. Mouser offers 27 support locations worldwide to provide best-in-class customer service in local language, currency and time zone. The distributor ships to over 630,000 customers in 223 countries/territories from its 1 million-square-foot, state-of-the-art distribution facilities in the Dallas, Texas, metro area. For more information, visit www.mouser.com.

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