



US Headquarters  
1000 N. Main Street, Mansfield, TX 76063, USA  
(817) 804-3800 Main  
[www.mouser.com](http://www.mouser.com)

## For Immediate Release

# Mouser Electronics Introduces Scope Search to Enhance Navigation on Its Industry-Leading Website

**January 31, 2017** – [Mouser Electronics](http://www.mouser.com), Inc., the industry's leading New Product Introduction distributor with the widest selection of semiconductors and electronic components, is pleased to announce more exciting new ways for customers to [search](#) and browse for products on its website, [Mouser.com](http://www.mouser.com).

The new **Scope Search with Advanced Type Ahead** feature, now live on [Mouser.com](http://www.mouser.com), enables customers to more quickly and easily find product information. On the main search bar, users can now click the drop-down menu to narrow their searches by product category, or click All to search Mouser's entire inventory. Both Scope Search methods provide customers with the Advanced Type Ahead function, which allow customers to enter a partial part number to receive suggestions to help narrow the parametric data search.

“While scoped searching — or limiting searches to certain categories or content — is fairly common on today's sites, Mouser's new Scope Search capability goes much further,” said Hayne Shumate, Mouser's Senior Vice President of Internet Business. “For example, selecting Capacitors from the drop-down menu changes the Type Ahead behavior. As you enter part numbers into the search box, only capacitor parts appear in the suggestions. Even better, you can search by attributes. Try typing ‘.01uf film radial,’ and watch as the suggestions change as you type.”

Shumate added, “With this new capability, customers can go directly from the search box to the product, bypassing navigation and filtering, which can be very helpful when searching through the millions of products on Mouser.com.”

Scope Search with Advanced Type Ahead is just the latest in search enhancements Mouser is rolling out to its customers, building on recent additions that allow customers to search via Datasheets, Images and Newest Products. Customers can also search for products through the standard parametric product search. With this new expanded functionality, customers can browse products and narrow down product information on their own terms, in ways they've never been able to before.

To watch a video on the new features, go to <https://youtu.be/VYts94c7J2U>. To learn about the new ways to search and browse products and product information, visit <http://www.mouser.com/search-options>.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 4 million products from over 600 manufacturers. Mouser offers 22 support locations around the world to provide best-in-class customer service and ships globally to over 500,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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Further information, contact:  
Kevin Hess, Mouser Electronics  
Senior Vice President of Marketing  
(817) 804-3833  
[Kevin.Hess@mouser.com](mailto:Kevin.Hess@mouser.com)

For press inquiries, contact:  
Kelly DeGarmo, Mouser Electronics  
Manager, Corporate Communications and Media Relations  
(817) 804-7764  
[Kelly.DeGarmo@mouser.com](mailto:Kelly.DeGarmo@mouser.com)