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For Immediate Release

Mouser Stocks Industry's Widest Selection of Products

February 9, 2021 – [Mouser Electronics](http://www.mouser.com), Inc. is the industry's leading authorized New Product Introduction (NPI) distributor with the widest selection of semiconductors and electronic components. In the face of semiconductor shortages and other supply chain disruptions in the automotive and manufacturing sectors, Mouser's longstanding strategy to invest in and maintain strong inventory is helping meet the component needs of manufacturers around the globe.

"As an essential infrastructure business and part of the global supply chain, Mouser continues to ship hundreds of thousands of components every week," explains Jeff Newell, Senior Vice President of Products at Mouser. "Because Mouser orders months in advance of expected demand, we have done a good job trying to stay ahead of lead time extensions and product availability issues in our industry."

With over 1.1 million unique part numbers in stock or available to order, Mouser's broad inventory position allows customers to get what they need fast. Additionally, the distributor specializes in the rapid introduction of new products and technologies, giving customers the edge they need to reduce their time to market. Mouser's wide assortment of products from over 1,100 manufacturer brands also allows customers to find alternate products should the need arise.

In spite of all the challenges faced in 2020, Mouser added over 70 semiconductor and electronic component manufacturers to its line card, and successfully introduced nearly 5,000 new products into the global marketplace.

"There's never been a more important time to buy from an [authorized distributor](#). Fully operational at all 27 of our global locations, Mouser has the professionals and procedures in place to ensure an effective and efficient supply chain, free of counterfeit or gray market products," Newell adds. Customers can always expect 100% certified, genuine products that are fully traceable from each manufacturer.

Mouser also has an advantage by shipping everything from its state-of-the-art distribution center in Texas; so all products are picked, packed and shipped from the same location, rather than from multiple warehouses in different countries. Start the search now on mouser.com.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an authorized semiconductor and electronic component distributor focused on New Product Introductions from its leading manufacturer partners. Serving the global electronic design engineer and buyer community, the global distributor's website, [mouser.com](https://www.mouser.com), is available in multiple languages and currencies and features more than 5 million products from over 1,100 manufacturer brands. Mouser offers 27 support locations worldwide to provide best-in-class customer service in local language, currency and time zone. The distributor ships to over 630,000 customers in 223 countries/territories from its 1 million-square-foot, state-of-the-art distribution facilities in the Dallas, Texas, metro area. For more information, visit <https://www.mouser.com/>.

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