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For Immediate Release

Mouser Presents the Newest Technologies at Embedded Systems Conference 2016 in Bangalore

October 6, 2016 – [Mouser Electronics](#) Inc. is attending the Embedded Systems Conference 2016, October 4–6 at the NIMHANS Convention Centre in Bangalore, India, to give a head-start experience to attendees with the newest technologies and products covering embedded systems. At booth **#B1**, Mouser is introducing new technologies that address the complex key design challenges for today's innovative solutions.

The Embedded Systems Conference enables attendees to discover a wide range of new technologies and products impacting the areas of design, manufacturing and testing. Mouser representatives will discuss the newest products and technologies for [energy harvesting](#), wearables, [Internet of Things](#) (IoT), embedded design, [MEMS](#) and other design applications to help engineers find the solutions they need.

Visitors to Mouser's booth **#B1** can get a whole new head-start design experience with the latest high-end development kits from leading suppliers such as Texas Instruments, Intel and Microchip. Mouser representatives will offer a fun and informative session with manufacturers to share design ideas, discuss challenges and find tomorrow's innovative solutions.

Mouser is offering visitors the chance to win development kits from leading manufacturers through Developers Challenge Program. Mouser is also demonstrating industry-leading development boards, such as the [Microchip Technology MPLAB XPress](#) development board, [Atmel ATMEGA328PB](#) 8-bit microcontroller evaluation kit, [Intel® Genuino 101](#) development board. Additionally, Texas Instruments is on hand to demonstrate SensorTag and CapTivate technologies.

"Mouser's unparalleled selection of electronic components allows both amateurs and professionals to create nearly anything they can dream up to innovate and design," said Mark Burr Lonnon, Mouser Senior Vice President of APAC and EMEA Business. "It's very exciting to see the growth of Embedded Systems Conference and how it captures the attention of so many creative thinkers in the embedded systems platform."

Mouser has set an industry benchmark for streamlining its offerings through an innovative platform, delivering a wide range of electronic designs for developers. It is committed to offering the design community innovative solutions and bringing the newest products for quickly growing market demand.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering the “what’s next” in advanced technologies. Mouser offers local support in India from its Bangalore location and stocks the world’s widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics’ website, www.mouser.com is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalogue, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 600 manufacturers. Mouser publishes multiple catalogues per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 500,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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