



US Headquarters  
1000 N. Main Street, Mansfield, TX 76063, USA  
(817) 804-3800 Main  
[www.mouser.com](http://www.mouser.com)

## For Immediate Release

# Mouser Electronics Debuts Simple Navigation of Hundreds of Thousands of Product Datasheets for Design Engineers

**January 11, 2017** – [Mouser Electronics](http://www.mouser.com), Inc., the industry's leading New Product Introduction distributor with the widest selection of semiconductors and electronic components, is constantly improving and simplifying how customers can [browse and search](#) for products on its industry-leading website, [Mouser.com](http://www.mouser.com).

Mouser customers now can find product information more easily via **Datasheets**, **Images** and **Newest Products**, in addition to searching for products through the site's parametric Product Search.

In addition to browsing and searching parts by product category, customers can now click the **Datasheets** tab on Mouser.com to review Mouser's extensive library containing hundreds of thousands of datasheets. The new datasheet feature allows customers to browse datasheets by using any search or navigation function.

"These new features are designed to help customers who don't already have a part number or product in mind," said Hayne Shumate, Mouser's Senior Vice President of Internet Business. "It is now possible for datasheets to be grouped and browsed fluidly using the search and filter methods that customers already know."

The Datasheets tab makes it easy to go from a product list to a datasheet, enabling customers to filter a specific product group and browse the relevant datasheets by product category. With one click, customers can open any datasheet in an integrated PDF viewer and see availability and pricing for all parts that reference the sheet. Moving from one datasheet to the next is like flipping pages.

Clicking on All Products, for instance, opens a page with links to various categories, such as Semiconductors, Circuit Protection, Connectors and 15 other parts categories. For example, clicking on "Semiconductors," reveals a Datasheet tab with 100,509 individual entries; "Connectors" features 298,749 datasheets, all easily assessed and perused. Simple tabs at the bottom of each datasheet allow users to quickly enlarge or download that datasheet.

With this new expanded functionality, customers can browse products and narrow product information on their own terms in ways they've never been able to before. Whether searching products, product categories or product types, customers can take advantage of Mouser's new options to easily review additional information to discover and make their selections with flexibility and speed. To watch a video on the new features, [click here](#).

The additional product information on [Mouser.com](http://www.mouser.com) functions much like an enhanced digital catalog, grouping content in four easy-to-access tabs that incorporate search and display options to minimize the number of clicks. To learn about the new ways to browse and search products and product information, including Mouser's industry-first datasheet grouping, visit <http://www.mouser.com/search-options>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 4 million products from more than 600 manufacturers. Mouser offers 22 support locations around the world to provide best-in-class customer service and ships globally to over 500,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **Trademarks**

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

– 30 –

Further information, contact:  
Kevin Hess, Mouser Electronics  
Senior Vice President of Marketing  
(817) 804-3833  
[Kevin.Hess@mouser.com](mailto:Kevin.Hess@mouser.com)

For press inquiries, contact:  
Kelly DeGarmo, Mouser Electronics  
Manager, Corporate Communications and Media Relations  
(817) 804-7764  
[Kelly.DeGarmo@mouser.com](mailto:Kelly.DeGarmo@mouser.com)