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**For Immediate Release**

## **Mouser Electronics Awarded e-Catalog Distributor of the Year by Molex Incorporated**

**January 10, 2014** – [Mouser Electronics](http://www.mouser.com), Inc. is proud to have been awarded the 2013 Global e-Catalog Distributor of the Year Award by major interconnect manufacturer [Molex Incorporated](http://www.molex.com). Molex's annual award recognizes Mouser Electronics for achieving outstanding financial growth in Internet-based e-catalog sales, as well as attaining significant customer growth for Molex worldwide.

"Mouser is proud to receive this Global E-catalog sales award from Molex" stated Keith Privett, V.P. of Supplier Management at Mouser Electronics. "Mouser has worked diligently to be the distributor that offers the broadest selection of Molex products in the channel, which has resulted in increased sales and customers worldwide. In fact, Mouser stocked and promoted every New Product introduced by Molex in 2013. We look forward to continued success, and being the best new product introduction distributor and top e-catalog distributor for years to come."

"Working closely with Molex has allowed Mouser to increase sales and customers globally. Partnering with Molex, Mouser offers the broadest offering of Molex products, and is a key partner in launching new products to be used by customers worldwide. We look forward to continued growth and being the top e-catalog distributor for Molex products".

"E-commerce drives a significant percentage of business acquisition. Web sales rank among the fastest growing distributor channels. Mouser's customer service and e-catalog sales consistently outperform competitors," remarked Graham Brock, Executive V.P. and President of Global Sales & Marketing at Molex.

Mouser has been an authorized e-distributor for Molex's products since e-distribution began. With over 100,000 Molex parts numbers available for e-catalog ordering, Mouser offers same-day shipping for Molex's entire product line including connectors, switches, wire, and cable assemblies. Mouser offers Molex customers outstanding customer support that include detailed product listings, full technical specifications and diagrams, and online training resources for Molex components. Mouser also offers [Molex mobile apps](#) for iPhone™ and Android™ devices that allow customers to visually compare and quickly identify Molex products that suit an engineer's design needs.

To learn more about Molex, visit <http://www.mouser.com/molex/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times per day and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About Molex Incorporated**

Providing more than connectors, Molex with 75 years of innovation delivers complete interconnect solutions for a number of markets including: data communications, telecommunications, consumer electronics, industrial, automotive, commercial vehicle, aerospace and defense, medical, and lighting. Established in 1938, the company operates 45 manufacturing locations in 17 countries.

### **Trademarks**

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– 30 –

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