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For Immediate Release

Mouser Electronics Adds Sixth City to IoT Technical Roadshow in India

Global Distributor Expands IoT Roadshow Events

June 11, 2019 – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction (NPI) leader empowering innovation, today announces the third edition of its six-city [IoT Technical Roadshow Series](#) throughout India.

Mouser is again collaborating with *Electronics for You* magazine to present the series in six major cities in India, showcasing the newest products, technologies, and solutions for Internet of Things (IoT) applications. The roadshow begins on June 14 in Bangalore, followed by stops in Pune, Mumbai, Chennai, and Hyderabad, before returning to Bangalore on July 26.

“We are pleased and impressed by the success of the IoT Technical Roadshow Series, and we’re proud to offer a sixth location in 2019,” said Mark Burr-Lonnon, Mouser’s Senior Vice President of Global Service & EMEA and APAC Business. “As the IoT space expands, Mouser will continue to be where design engineers look for inspiration and innovation.”

The 2019 series is supported by industry-leading suppliers Amphenol ICC, Analog Devices, Cypress Semiconductor, Microchip Technology, Molex, Murata, NXP Semiconductors, Renesas Electronics, Texas Instruments, Toshiba, and Vicor, whose representatives will deliver captivating technical presentations to attendees across the six-city tour.

Each stop of the roadshow focuses on different sectors of the IoT landscape, including industrial IoT (IIoT), digital manufacturing, connected vehicles, smart manufacturing, and 5G communications, and will feature keynote presentations from leading industry experts and unique networking opportunities.

To learn more about the 2019 IoT Technical Roadshow Series, visit www.mouser.in/technical-roadshow-series.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 750 manufacturers. Mouser offers 25 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in more than 220 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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