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## For Immediate Release

# Mouser-Sponsored Formula E Team Takes to Hills of Swiss Capital

## *Molex, TTI, AVX Join Mouser to Support All-Electric Motorsports*

**June 18, 2019** – The [Mouser Electronics](http://www.mouser.com)-sponsored Formula E racing team is heading to the Swiss capital of Bern for the 2019 Bern E-Prix on June 22. The Mouser-sponsored team finished third in the 2018 Zurich E-Prix, which was the first auto race in the country in over 60 years. Bern's hilly, 13-turn street course will test the drivers' skills and the Gen2 cars' increased power in this exciting final European race of the season.

Mouser is sponsoring the [GEOX DRAGON](#) Formula E team throughout the 2018–19 ABB FIA Formula E Championship racing season, in collaboration with [TTI, Inc.](#) and valued suppliers [Molex](#) and [AVX](#). This is the fifth-straight year that Mouser and Molex have sponsored Formula E racing.

The Formula E series features cars that are powered solely by electricity and represent a vision for the future of the motor sports industry, serving as a framework for research and development around zero-emission motoring. The Gen2 cars offer a huge step forward in electric vehicle racing technology, with maximum power of 250 kW and speeds up to 280 km/h. Racing is all about speed and endurance, and racing sponsorships are an innovative way for Mouser to communicate its performance-driven business model and promote the newest technologies from its manufacturer partners.

Team drivers for the Bern E-Prix are three-time World Touring Car Driver's Champion and multiple FIA Formula E podium finisher López and Test and Reserve Driver, Maximilian Günther.

Fans can cast a vote for López and Günther in [FANBOOST](#), which allows fans to play an active role in influencing the outcome of the race. FANBOOST gives fans the opportunity to vote for their favorite driver and award them an extra boost of power during the race. The five drivers with the most FANBOOST votes are awarded a significant burst of power, which they can deploy in a 5-second window during the second half of the race. FANBOOST voting for the Bern E-Prix will open June 17 and is available up to 15 minutes into the race.

Following the Bern E-Prix, the 2018–19 ABB FIA Formula E Championship season ends at a double-header in New York City, July 13 and 14.

For more information about Formula E and to register and vote in FANBOOST, visit [www.mouser.com/formula-e](http://www.mouser.com/formula-e).

### **About Mouser Electronics**

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 750 manufacturers. Mouser offers 25 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in more than 220 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Molex**

Molex brings together innovation and technology to deliver electronic solutions to customers worldwide. With a presence in more than 40 countries, Molex offers a full suite of solutions and services for many markets, including data communications, consumer electronics, industrial, automotive, commercial vehicle and medical.

### **About AVX**

AVX Corporation is a technology leader in the manufacture of passive electronic components and interconnect products worldwide. The Passive Components segment manufactures a full line of surface mount and leaded ceramic capacitors, radio frequency (RF) thick and thin film components, multi-layer ceramic and tantalum capacitors, film capacitors, ceramic and film power capacitors, super capacitors, EMI filters, thick and thin film packages, varistors, thermistors, inductors, and resistive products.

### **About TTI**

TTI, Inc., a Berkshire Hathaway company, is an authorized, specialty distributor of interconnect, passive and electromechanical (IP&E) components and the distributor of choice for industrial and consumer electronics manufacturers worldwide. Broader and deeper inventory, leading-edge products and custom supply chain solutions have established TTI as the leading specialist in electronic component distribution. Globally, the company maintains 1.9 million square feet of dedicated warehouse space containing over 850,000 component part numbers. Along with its subsidiaries, Mouser Electronics, Sager Electronics, and TTI Semiconductor Group, TTI employs more than 6,700 people at more than 133 locations throughout North America, Europe and Asia. For more information about TTI, visit [www.ttiinc.com](http://www.ttiinc.com).

### **About GEOX DRAGON**

GEOX DRAGON was founded in 2006, by Owner and Team Principal Jay Penske. GEOX DRAGON is headquartered in California (Los Angeles), the largest EV market in the world, and has additional racing operations in Britain (Silverstone, UK). In 2014, GEOX DRAGON became one of the three founding teams of the FIA Formula-E Championship. The team finished Runner-Up (2nd place) in the Championship in 2015 and scored the first ever Formula E race wins in both Germany and Mexico in 2016 and 2017. GEOX DRAGON develops its powertrains under the Penske Autosport marque. The team's engineering and mechanic personnel are some of the finest and most experienced engineers and crew in the world, collectively accumulating over 185 years of racing experience, and achieving over 220+ race wins and 17 Championship titles. GEOX DRAGON's pilots for Season 5 include three-time World Touring Car Driver's Champion and multiple FIA Formula E podium finisher José María López, Formula 2 race winner and former Formula 1 pilot and reigning IMSA Champion Felipe Nasr, and GEOX DRAGON Test and Reserve Driver, Maximilian Günther. GEOX DRAGON's team motto is the Latin phrase "E Pluribus Unum" - meaning "out of many, there is one."

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