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**For Immediate Release**

## **Mouser's Revolutionary BOM Tool, *FORTE*, Gives Engineers and Buyers More Power to Select and Purchase**

**April 23, 2019** – [Mouser Electronics](http://www.mouser.com), Inc., the industry's leading New Product Introduction (NPI) distributor with the widest selection of semiconductors and electronic components, has helped customers process more than 11 million lines through its comprehensive bill of materials (BOM) management tool [FORTE](#). In 2018 customers completed more than 140,000 BOMs through *FORTE*, Mouser's tool designed to increase confidence, save time, and improve order accuracy in specifying and purchasing electronic components.

*FORTE* provides a Risk Evaluator feature based on a unique relevancy engine that analyzes partial part numbers and descriptions to suggest the best options for customers — an industry-leading feature. The tool, free to anyone with a [My Mouser](#) account, evaluates the millions of daily interactions of purchasing professionals and engineers. *FORTE* then quickly validates part numbers, product availability, and price, and recommends alternative products to reduce design and product lifecycle risks.

Mouser is constantly improving its tools to help buyers and engineers manage their specification and purchasing; *FORTE* was developed to be what purchasing professionals really need in a BOM tool. With *FORTE*, customers receive intelligent advice even when they search for outdated or partial part numbers. The new tool can match a higher percentage of parts and help customers understand the confidence and risk of each part.

[FORTE](#) offers expanded customization, added intelligence, and enhanced part match confidence that makes the BOM-building process faster, easier to use, and easier to share. The highly intelligent tool remembers users' preferences, spreadsheet layouts, naming conventions, and previous product orders. *FORTE* also offers legacy features like translations for all of Mouser's supported languages, support for the most common file formats, real-time product pricing and availability, and easy purchasing directly from the BOM.

To learn more about Mouser's revolutionary intelligent BOM tool, visit [www.mouser.com/bomtool](http://www.mouser.com/bomtool).

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 750 manufacturers. Mouser offers 23 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in more than 220 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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