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For Immediate Release

Mouser Electronics Honored with Supply Chain Excellence Award from Electronics Maker

November 12, 2020 – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction (NPI) leader empowering innovation, is pleased to announce that it has received the EM Best of Industry Award for Supply Chain Excellence from Electronics Maker at the magazine’s first virtual award ceremony on October 15, 2020.

The 6th edition of Electronics Maker’s Best of Industry award, one of India’s biggest and most distinguished electronics industry award programs, was organized through virtual ceremony which had 7,000+ online viewers.

“We are honored to receive this award from Electronics Maker,” said Daphne Tien, Mouser Vice President of Asia Marketing and Business Development. “This award recognizes our dedication to engaging with our customers and manufacturer partners and fulfilling their needs. All of our customer service and technical support teams across 27 location are fully operational. We are also doing everything possible for our customers and manufacturers to maintain their design chains and supply chains around the world by ensuring the continued delivery of products globally.”

Mouser received the prestigious award for earning top scores in categories such as sales performance, logistics support, and customer support. Over 4,000 electronics industry professional cast votes to help decide the nominees for Best of Industry categories such as Technology & Product Innovation, Test & Measurement Product innovation, Components Distribution and SMT and PCB Design and Services. A panel of judges determined finalists based on nomination criteria.

As a global authorized distributor, Mouser offers the world's widest selection of the newest semiconductors and electronic components — in stock and ready to ship. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each of its manufacturer partners. To help speed customers' designs, Mouser's website hosts an extensive library of technical resources, including a [Technical Resource Center](#), along with product data sheets, supplier-specific reference designs, application notes, technical design information, engineering tools and other helpful information.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an authorized semiconductor and electronic component distributor focused on New Product Introductions from its leading manufacturer partners. Serving the global electronic design engineer and buyer community, the global distributor's website, [mouser.com](#), is available in multiple languages and currencies and features more than 5 million products from over 1,100 manufacturer brands. Mouser offers 27 support locations worldwide to provide best-in-class customer service in local language, currency and time zone. The distributor ships to over 630,000 customers in 223 countries/territories from its 1 million-square-foot, state-of-the-art distribution facilities in the Dallas, Texas, metro area. For more information, visit [www.mouser.com](#).

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