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## For Immediate Release

# Mouser Electronics Showcases Latest Technologies at DesignCon 2019

**January 21, 2019** – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction (NPI) leader empowering innovation, invites design engineers to visit its exhibit at [DesignCon 2019](http://www.designcon.com), Jan. 29 through 31 at the Santa Clara (Calif.) Convention Center.

Mouser representatives will be at Booth 1338 in the exhibit hall to present the newest technologies from its vast line card of over 750 manufacturers. DesignCon is Silicon Valley's annual educational conference and technology exhibition for electronic design engineers worldwide. The annual event features technical presentations, tutorials, industry panels, application demonstrations and more.

“At DesignCon, Mouser has an opportunity to meet our design engineer customers and talk about solutions our 750-plus manufacturers can provide,” said Kevin Hess, Senior Vice President of Marketing for Mouser Electronics. “We are also excited to discuss the many technical resources that Mouser provides.”

Visitors to the Mouser booth can learn more about the [All Things IoT](#) series, part of Mouser's award-winning [Empowering Innovation Together](#)™ program, hosted by celebrity engineer Grant Imahara. Mouser representatives will also be available to discuss the fascinating and relevant articles from Mouser's [Methods](#) e-zine, a valuable source of design information that provides exclusive information on prototype development that every design engineer needs to drive new levels of innovation. Visitors can also enter for a chance to win a set of Bose QuietComfort 35 wireless headphones II.

Also on display will be products from Mouser's valued manufacturer partners, including Analog Devices, Harwin, Intel®, Keysight, Maxim Integrated, Microchip Technology, Molex, NXP Semiconductors, Omron, Samtec, TDK-Lambda, and TE Connectivity.

To learn more, visit [eng.info.mouser.com/designcon-2019](http://eng.info.mouser.com/designcon-2019).

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 750 manufacturers. Mouser offers 23 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in more than 220 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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