

For Immediate Release

Mouser Electronics Major Sponsor of Del Mar Electronics and Manufacturing Show

May 1, 2017 – [Mouser Electronics](http://www.mouser.com), Inc. today announced that it will be a major sponsor of the [Del Mar Electronics and Manufacturing Show](http://www.delmarshow.com), May 3 and 4, 2017, at the Del Mar Fairgrounds just north of San Diego. Attendees at the free event can visit Mouser at Booth 270 in the Bing Crosby Hall to learn more about the newest products available at Mouser.com, as well as information about [FORTE](http://www.mouser.com/forte) — Mouser's intelligent BOM tool.

The Del Mar Electronics and Manufacturing Show brings together more than 4,000 professionals representing a spectrum of industries, from electronics and fabrication to medical and biotech, to learn about the latest design and manufacturing technologies.

This year, the show features over 75 technical seminars, interactive demonstrations and presentations on the latest advances in [radio frequency](http://www.mouser.com/rf) (RF) and wireless design, embedded products, [power supplies](http://www.mouser.com/power), [Internet of Things](http://www.mouser.com/iot) (IoT) applications, 3D printing, and more. Additionally, attendees can stop by the Mouser booth 270 for a chance to win an Apple Watch or Moto 360 (2nd Gen) smartwatch.

In Booth 270 in the Bing Crosby Hall, Mouser will feature the popular Empowering Innovation Together program, as well as the newest products and leading technologies from the more than 600 manufacturers featured on www.mouser.com. Mouser representatives will be on hand to discuss *FORTE*, Mouser's comprehensive bill of materials (BOM) management tool designed to increase confidence, save time, and improve order accuracy in specifying and purchasing electronic components.

To learn more about the 2017 Del Mar Electronics and Manufacturing Show, visit <https://eng.info.mouser.com/delmar>.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 4 million products from more than 600 manufacturers. Mouser offers 22 support locations around the world to provide best-in-class customer service and ships globally to over 550,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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