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For Immediate Release

Mouser Empowers Product Innovation at the ‘Home of Hardware’

New Partnership with Central Research Laboratory to Inspire British Innovators

July 21, 2020 – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction (NPI) leader empowering innovation, has entered into a partnership agreement with the [Central Research Laboratory \(CRL\)](http://www.centralresearchlaboratory.com) designed to accelerate the growth and learning of product makers and startups in the United Kingdom.

Based in Hayes, northwest London, CRL is the UK’s first purpose-built hardware accelerator program and is currently working with its seventh cohort of members. Applicants who are accepted into the accelerator program are based at the CRL for an intensive, hands-on, six-month program focused on product development, commercial strategy and investor readiness.

Mouser will play a vital role in the product development process: providing the start-ups with design tools and resources, enabling them to access the latest technology and connecting them with an extensive network of supplier technical experts. Additionally, Mouser will provide specific technological insights through open events and workshops, including CRL’s Demo Day in November, which provides an opportunity for applicants in each cohort to pitch and demonstrate their inventions to potential investors and partners.

CRL’s startup incubator helps people with outstanding design and engineering talent to not only benefit from entrepreneurial advice and support for their commercial product ideas but also to access the essential manufacturing machinery and product hardware needed to make those ideas physically come to life. CRL supports entrepreneurs at every stage of the journey, from concept development through prototyping and first batch production to scaling up for commercial orders. The incubator allows inventors to focus on growing their businesses by providing them with opportunities for mentoring and funding along the way.

“We are excited to be involved in this inspiring new partnership with CRL. After our first meeting with them three years ago, we knew CRL had the potential to help grow and encourage product innovation, and this is why they were selected for the partnership,” explains Mark Patrick, Technical Marketing Manager, EMEA Mouser Electronics. “As a global distribution company focused on empowering innovation, we are committed to helping hardware entrepreneurs and inventors reach commercial success. It is our mission to help makers and innovators, not only by empowering them with the widest range of component suppliers at their fingertips, but also by sharing practical expertise, tips and advice on electronics.”

Toby Kress, Managing Director of the CRL, adds, “Many of our startups rely on Mouser for components as they develop their prototypes and products, and we’re thrilled to be working with them in this new partnership to bring even more support to the innovators and inventors we support. I can’t wait to see the exciting startup successes that come out of this collaboration and be able to share their stories with the world.”

For more information about CRL please visit: <http://centralresearchlaboratory.com/>

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 800 manufacturers. Mouser offers 27 support locations around the world to provide best-in-class customer service and ships globally to over 630,000 customers in 223 countries/territories from its 1 million sq. ft. state-of-the-art facilities south of Dallas, Texas. For more information, visit www.mouser.com.

About CRL

CRL is the UK's leading accelerator and co-working space for hardware startups and product pioneers. Partially funded by the European Development Fund, the CRL has supported hundreds of entrepreneurs to realise and scale their companies through product development, commercial strategy, 24/7 prototyping facilities, mentorship and access to a network of investors, mentors and partners.

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