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For Immediate Release

Mouser Electronics to Showcase Latest Power Technologies from Top Suppliers at APEC 2018

March 1, 2018 – [Mouser Electronics](#), Inc., the New Product Introduction (NPI) leader empowering innovation, today announced that it is exhibiting as a Platinum Partner at this year's Applied Power Electronics Conference and Exposition 2018 ([APEC 2018](#)) — the premier event in applied power electronics — at Booth 411.

This year's APEC event takes place March 4–8 at the Henry B. Gonzalez Convention Center in San Antonio, Texas. On Tuesday, March 6, at 1:30 p.m., Mouser will sponsor an informative seminar session with [Texas Instruments](#) and [EPCOS](#), Inc. titled “Robust Piezo Actuator Solution for Innovative HMI Haptic Feedback.”

As an APEC Platinum Partner, Mouser will provide exciting and interactive information about the latest [power management](#) solutions, new product advancements, and component innovations from leading suppliers, such as [Analog Devices](#), [Infineon](#), [Microchip Technology](#), [Panasonic](#), [ROHM Semiconductor](#), and [Texas Instruments](#).

Visitors to Mouser Booth 411 can learn how Analog Devices and [Linear Technology](#) are coming together to bring leading, innovative products for design to market faster. Mouser representatives will also be available to discuss the fascinating and relevant articles from Mouser's [Methods](#) e-zine, a valuable source of design information that provides exclusive information on prototype development that every design engineer needs to drive new levels of innovation. Visitors can also enter for a chance to win a set of Bose QuietComfort 35 wireless noise-cancelling headphones.

APEC is an annual technology event that focuses on the practical and applied aspects of the power electronics industry, as well as new power electronics components. The conference features electronic exhibits, expert-led courses, special presentations, and the opportunity to network with other engineering professionals. Follow in-depth theoretical discussions with practical applications, focusing on important power electronics topics like the future of semiconductor technology development, power electronics for the [Internet of Things](#) (IoT), and advanced refueling technologies for [electric vehicles](#) (EVs).

Professional education seminars are also available for conference attendees who want to stay up to date with the latest trends in power electronics, with topics ranging from power conversion fundamentals to GaN-based power supplies. In addition, industry and technical sessions are available for anyone who wants to learn about today's power technologies and the challenges in designing modern power supplies. APEC 2018 registration is available at multiple rates, but there is no cost to view exhibits, attend exhibitor seminars and lecture sessions, and compete in APEC's popular annual Micromouse contest.

For more information on APEC 2018, visit eng.info.mouser.com/apec-2018.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 700 manufacturers. Mouser offers 22 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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