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For Immediate Release

Untangled WEB: Mouser Speeds Designs By Offering TI WEBENCH Designer Tool

October 7, 2013 – [Mouser Electronics](http://www.mouser.com), Inc. is now offering an online software design tool from [Texas Instruments](http://www.ti.com) that delivers customized designs in mere seconds. [WEBENCH® Designer](http://www.ti.com) lets designers generate, optimize, and simulate designs that conform to their unique specifications. Mouser Electronics supports the complete design with its large breadth of in-stock products from TI and other leading suppliers.

The Texas Instruments WEBENCH Designer gives electronic design engineers a compelling, proven way to quickly and accurately simulate power converter circuits. Designers can successfully build a circuit and simulate it over time and temperature. With Mouser Electronics providing quick access to all the parts necessary to realize the simulated circuit, the target result is first-pass success, speeding time to market. For added ordering convenience, WEBENCH returns a complete Bill of Materials.

Through support of the new TI WEBENCH tool, Mouser Electronics provides the means by which designers can realize the simulated circuits with instantly available components, evaluation boards, and the associated discrete and passive devices necessary to build the design - all of which ship within minutes of ordering.

“This innovative TI design tool gives designers the advantage of being able to make value-based trade-offs at a design, system, and supply chain level before their design is committed to production,” remarked Kevin Hess, Mouser’s Vice President of Technical Marketing. “WEBENCH is ideal for a variety of designs, including power, lighting, filtering, clocking, and sensing. This tool is yet another way that Mouser helps to expedite design time for engineers.”

Start using TI WEBENCH Designer by visiting <http://www.mouser.com/new/Texas-Instruments/TI-Webench-Designer>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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