



US Headquarters
1000 N. Main Street, Mansfield, TX 76063, USA
(817) 804-3800 Main
www.mouser.com

For Immediate Release

Mouser Awarded E-Commerce Distributor of the Year by Souriau

May 23, 2013 – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announced it was named [Souriau](http://www.souriau.com)'s Industrial E-Commerce Distributor of the Year North America for the company's business growth. Mouser has a rich history of supporting Souriau, a designer and manufacturer of high reliability interconnect solutions for harsh environments including defense/space and heavy industry.

"We can always count on Souriau to develop solutions that incorporate cutting edge technologies and extreme reliability that help us deliver the latest in advanced technologies," said Krystal Jackson, Mouser Vice President of Interconnect. "Souriau products are trusted by some of the industry's toughest environments, including the defense industry, and we look forward to seeing what the company comes out with next."

Souriau named Mouser E-Commerce Distributor of the Year for North America as a result of the company's substantial business growth of 70 percent in 2012. Mouser was also selected because of its supportive partnership with Souriau, including the launch of the company's newest products like the UTL Series of Circular Lighting Connectors.

"Mouser is a partner we can always count on to deliver high-quality marketing solutions and best-in-class logistics," said Ron Strain, Director, National Distribution at Souriau. "Mouser's reputation as an award-winning distributor and marketer makes them a highly sought-after partner. Their smart solutions have resulted in such positive business growth that we needed to recognize their efforts."

Visit <http://www.mouser.com/souriau> to learn more about the Souriau's products available through Mouser. To learn more about other performance awards received by Mouser, visit <http://www.mouser.com/recognition/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Souriau

Souriau designs, manufactures and markets high performance - high reliability interconnect solutions for harsh environments dedicated to the Aerospace, Defense / Space, Heavy Industry (Railway & Mass Transit, Nuclear, Oil & Gas) and Industrial Equipment markets. Souriau has a worldwide presence with R & D centers and production sites in Europe, USA, Japan and India. The Company is deeply involved in the environmental protection with RoHS products.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

– 30 –

Further information, contact:
Kevin Hess, Mouser Electronics
Vice President Technical Marketing
(817) 804-3833
kevin.hess@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Media Communications Manager
(817) 804-7764
kelly.degarmo@mouser.com