



Eisenheimerstrasse 11
80687 München
Deutschland
+49 (0) 89 520 462 110
+49 (0) 89 520 462 120 Fax
munich@mouser.com
www.mouser.com

For Immediate Release

Mouser Electronics Receives 2013 E-Commerce Distributor of the Year Award from Vishay

August 20, 2014 – [Mouser Electronics](#), Inc., a leading engineering resource and global distributor of semiconductors and electronic components, has been named European E-Commerce Distributor of the Year by [Vishay Intertechnology](#), one of the world's largest manufacturers of discrete semiconductors (diodes, MOSFETs, and optoelectronics) and passive electronic components (capacitors, inductors and resistors). The award recognizes Mouser's great success in 2013 in selling Vishay's broad range of products and helping Vishay to win many new design opportunities.

Presenting the award, Sieglinde Janker-Buecherl, Sr. Vice President, Europe Sales at Vishay commented: "With this award we honor Mouser for their great achievements in promoting Vishay's products in 2013. We are very happy with Mouser's overall performance and the great partnership we have with Mouser in Europe. Mouser's level of service in introducing Vishay's new products is outstanding and we are confident that our mutual growth will continue."

"We are delighted to receive this award from Vishay and we are very pleased with the success we have achieved with their great product line. This award shows again that our strategy of having one of the quickest ways to market for Vishay's new products in the industry is right. It is a pleasure doing business with Vishay and we look forward to further success in the years to come," remarks Mark Burr-Lonnon, Mouser Sr. Vice President of EMEA and APAC Business.

Details of the wide portfolio of innovative Vishay Intertechnology components in stock at Mouser can be found at <http://www.mouser.com/vishay>.

– continued –

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Vishay Intertechnology

Vishay Intertechnology, Inc., a Fortune 1000 Company listed on the NYSE (VSH), is one of the world's largest manufacturers of discrete semiconductors (diodes, MOSFETs, and infrared optoelectronics) and passive electronic components (resistors, inductors, and capacitors). These components are used in virtually all types of electronic devices and equipment, in the industrial, computing, automotive, consumer, telecommunications, military, aerospace, power supplies, and medical markets. Vishay's product innovations, successful acquisition strategy, and "one-stop shop" service have made it a global industry leader. Vishay can be found on the Internet at www.vishay.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

-30-

Further information, contact:

Kevin Hess, Mouser Electronics
Vice President Technical Marketing
(817) 804-3833
kevin.hess@mouser.com

For press inquiries, contact:

Kelly DeGarmo, Mouser Electronics
Corp. Comm./Media Relations Manager
(817) 804-7764
kelly.degarmo@mouser.com

For press enquiries contact:

Nick Foot,
PR Director, BWW Communications
Tel: +44 1491 636393
Email: nick.foot@bwwcomms.com