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New Product Announcement

BeagleBone Black Now Available to Order at Mouser

Newest Member of the BeagleBoard Family by CircuitCo

April 23, 2013 – [Mouser Electronics](http://www.mouser.com), Inc. announced it is accepting orders for the new highly anticipated BeagleBone Black from [BeagleBoard by CircuitCo](http://www.beagleboard.org), a lower-cost, high-expansion focused BeagleBone featuring a Sitara AM335x Cortex A8 ARM processor from Texas Instruments.

BeagleBone Black is the newest member of the BeagleBoard family, taking popular features from the original BeagleBone, and adding excellent additional features and performance with a faster processor, onboard HDMI and double the memory. The BeagleBoard.org platform has a proven track record of facilitating innovation from concept to market and BeagleBone Black's enhanced feature set enables developers to turn ideas into prototypes more easily than ever. Whether operating stand-alone or in conjunction with another computer, BeagleBone Black will provide developers, hobbyists and enthusiasts with easy access to industry standard interfaces and a well-developed ecosystem of software and tools. The original BeagleBone's cape plug-in boards are also compatible with the BeagleBone Black, making easy integration with previous projects yet another advantage.

“Mouser Electronics is delighted to partner with BeagleBoard.org and offer the new BeagleBone Black,” states Russell Raser, Mouser Electronics’ Vice President of Advanced Technology. “With the new enhanced features, the BeagleBone Black represents an excellent value and further accelerates the design engineer’s job of developing hardware and software applications for embedded systems quickly and cost effectively. As the trend moves toward more highly integrated systems on a chip, having readily available, cost-effective tools to develop, prototype and test are crucial.”

To learn more, visit <http://www.mouser.com/new/beagleboardorg/beagleboneblack/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What’s Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world’s widest selection of the latest semiconductors and electronic components for the newest design projects.

Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About BeagleBoard by CircuitCo

BeagleBoard.org develops low-cost, fan-less single-board computers based on low-power Texas Instruments processors featuring the ARM Cortex-A8 core with all of the expandability of today's desktop machines, but without the bulk, expense, or noise. BeagleBoard.org provides an open source development platform for the creation of high-performance embedded designs.

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