



US Headquarters
1000 N. Main Street, Mansfield, TX 76063, USA
(817) 804-3800 Main
www.mouser.com

For Immediate Release

Mouser to Release New MultiSIM BLUE Powered by National Instruments

Free Tool Gives Engineers Circuit Simulation and PCB Layout Capabilities to Speed Design

August 4, 2014 – [Mouser Electronics](http://www.mouser.com) today announced the upcoming release of [MultiSIM BLUE](http://www.mouser.com/MultiSimBlue), the NI Multisim Component Evaluator – Mouser Edition. In collaboration with NI, the new Mouser version of the free tool will add features and functionality to provide engineers with an industry-standard SPICE simulation environment of electronic circuits using Mouser Electronics' distributed components. Check out the new tool by visiting <http://www.mouser.com/MultiSimBlue>.

This upcoming release of MultiSIM BLUE will include more than 100,000 electronic components with intuitive simulation features and SPICE analyses. Engineers can now visualize and evaluate linear performance, making this critical step of circuit design easier, faster and far more productive. With MultiSIM BLUE, engineers can easily create schematics, simulate circuits and build printed circuit board layouts, all with one powerful integrated tool. MultiSIM BLUE gives the ability to scheme and simulate, plus it handles PCB layout, Bill of Materials (BOM) and purchasing.

“Providing design engineers and other professionals with the best, most up-to-date and genuine authorized electronic components never has been enough for Mouser,” said Kevin Hess, Vice President of Technical Marketing. “We are constantly looking for ways to take that next step to help all of our customers, particularly design engineers, select, purchase and design the next great thing. With MultiSIM BLUE, Mouser and NI, two giants in the industry, have partnered to set a new standard.”

The advanced circuit design tool is included with a library of more than 100,000 authorized Mouser electronic components from the industry's leading manufacturers. Simulation is driven by the same advanced parser technology as NI Multisim software with support from BSIM and other advanced parameters. Circuit diagrams can be defined with up to 50 components.

“NI has been providing design engineers with tools to optimize their design performance and reduce time to market for years,” said Ray Almgren, NI Vice President of Marketing. “We're excited to partner with Mouser to extend the reach of our powerful design tools with MultiSIM BLUE and provide every circuit designer with the latest components in the market.”

Unlike other tools, MultiSIM BLUE provides a fully interactive schematic interface with a full-right-click menu. Part selection is just a click away along with a fully integrated wiring and reviewing platform. MultiSIM BLUE supports a wide range of component types including passives, discretives, analog ICs, discrete signal ICs, mixed signal ICs, sensors, power ICs and protection devices. To learn more about the capabilities of the new tool, visit <http://www.mouser.com/MultiSimBlue>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times per day and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to more than 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

– 30 –

Further information, contact:
Kevin Hess, Mouser Electronics
Vice President Technical Marketing
(817) 804-3833
kevin.hess@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Mgr. Corporate Communications & Media Relations
(817) 804-7764
kelly.degarmo@mouser.com