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## For Immediate Release

### Mouser Electronics to Spark Imagination at First iMake Maker Fest

**February 28, 2013** – [Mouser Electronics](http://www.mouser.com), Inc. announced today that it will participate in the iMake Maker Fest, a family-friendly festival for all ages to create, invent, learn, think and be inspired by the creative, engineering-related impulse to make and re-make the everyday that is shaping the future. The first annual event in Tarrant County will be Saturday, March 2 at the Fort Worth Museum of Science and History, where Mouser participated in last week's Engineers Week.

The iMake festival, inspired by the popular *Make* magazine and the growing Maker movement, will include both interactive exhibits and demos. Makers of all ages will have the opportunity to investigate interesting circuitry, giving them an introduction into the workings of electronics and robotics. Mouser staff members will host a drawing on site where Makers can enter to win some great prizes, including the latest development boards from industry leading manufacturers, such as the popular Arduino Due Microcontroller Board.

"All of us at Mouser are very pleased to be a part of this exciting educational event," says Kevin Hess, Mouser Vice President of Technical Marketing. "Mouser is an avid supporter of programs like Maker Fest, Engineers Week and *FIRST* that nurture technological innovation and promote the advancement of STEM (science, technology, engineering and math) among students."

Van A. Romans, President of the Fort Worth Museum of Science and History, said Mouser continues to be a valued sponsor and partner in the Museum's educational efforts. "With Mouser's increased financial, in-kind, and volunteer support and professional insights this year, we are offering thousands of unique, creative, and memorable learning experiences to our guests to inspire invention, creativity and innovation," Romans said.

All Maker Fest activities are included with paid admission to the Museum, located in Fort Worth's Cultural District.

Mouser's commitment to education runs deep. Since its founding in 1964, Mouser has actively engaged with school leaders and their students to promote the advancement of STEM programs. Mouser's goal is to inspire engineers of all ages, both locally and across the globe. To learn more about Mouser's educational programs and dedication to shaping future engineers, visit <http://www.mouser.com/educationsales/>.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About the Fort Worth Museum of Science and History**

Established in 1941, the Fort Worth Museum of Science and History, anchored by its rich collections, is an institution dedicated to lifelong learning. The Museum engages children and adult guests through creative, vibrant programs and exhibits interpreting science and the history of Texas and the Southwest. The new \$80-million campus opened in November 2009 marking the culmination of an extensive multiyear fundraising campaign. The Museum is open daily, except Thanksgiving, Christmas Eve and Christmas Day. For more information about the Museum, visit <http://fortworthmuseum.org> or call 817-255-9300.

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