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For Immediate Release

Mouser Electronics Named Distributor of the Year by Smiths Connectors | IDI

June 5, 2014 – [Mouser Electronics](http://www.mouser.com), Inc., a leading engineering resource and global distributor of semiconductors and electronic components, has received the top Distributor of the Year Award from [Smiths Connectors | IDI](http://www.smithsconnectors.com), a leading provider of spring contact probe based technologies.

The award was given in recognition of Mouser's expertise in helping Smiths Connectors | IDI exceed growth and sales goals last year. IDI's leading edge technology has always been the choice for custom design work in the probe industry, providing the deepest and widest selection of probe configurations, materials, and tip styles – all available at [Mouser.com](http://www.mouser.com).

"Mouser's professionalism and business practices were instrumental in helping us exceed our sales goals in our 2013 fiscal year," said Jerilynn Johnston, Smiths Connectors | IDI Distribution Manager, Americas. "We greatly value Mouser's high level of service and we anticipate many more productive years together."

"As an acknowledged leader in the industry and one of our valued partners, it is a tremendous honor to be recognized by Smiths Connectors | IDI," said Barry McConnell, Mouser Senior Vice President of Products. "We value the partnership we share with the professionals at IDI, and we have high expectations for the future, particularly as we continue to introduce IDI's newest products."

To learn more about this and other performance awards received by Mouser, visit <http://www.mouser.com/awards>.

Mouser carries all of the latest developments of IDI technology, including a new line of rugged and compact Battery and Connector Probes, as well as the Dovetail Modular Connector Series, designed to withstand shock, vibration and extreme temperature applications. Smiths Connectors | IDI offers the broadest selection of replaceable spring contact probes for production testing of both bare and loaded PCB's, flex circuits, substrates, connectors, back planes and other circuitry.

See all of the IDI products carried by Mouser at <http://www.mouser.com/idi/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times per day and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to more than 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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