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For Immediate Release

Mouser Electronics and Hirose Electric Expand to Global Agreement

November 1, 2012 – [Mouser Electronics](#), Inc., a global electronics distributor known for its rapid introduction of the newest products for new designs, today announced it has signed an expanded global distribution agreement with [Hirose Electric Company](#), a long-time specialty manufacturer of high-quality connectors.

With the new worldwide agreement firmly in place, Mouser is now authorized to distribute Hirose's full product portfolio to its 375,000-plus customers across the globe. Hirose specializes in the manufacturing of connectors and produces interconnect solutions for mobile communications, broadcasting, computers, consumer electronics, measurement and control, and automotive. Available for immediate shipment, Mouser is stocking rectangular, circular, and coaxial connectors, as well as FFC / FPC connectors by Hirose. These interconnect solutions are immediately available for purchase on Mouser.com and from its digital and print catalogs.

"Hirose Electric is well-known in engineering circles for their high-quality products and efficient manufacturing, which has earned them a loyal customer base over 70 years," commented Krystal Jackson, Mouser's Vice President of Interconnect. "We are very pleased to expand our agreement with Hirose to be able to offer their products to our growing international customer base."

"Mouser has a proven track record of worldwide growth, providing quality service and quick delivery, coupled with their focus on the design community. It is with great pride and high expectations that we extend our distribution agreement with Mouser Electronics into Europe and Asia," said Kazunori Ishii, President of Hirose Electric Co., Ltd.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Hirose Electric Co.

Hirose Electric Co., Ltd. is a leading global supplier of innovative interconnect solutions, with sales of approximately US \$1 billion to customers worldwide. Hirose employs advanced engineering services, superior customer support and worldwide manufacturing capabilities to provide value-based connector solutions for various industries including: telecommunication, consumer electronics, computer and automotive. More information can be found on Hirose Electric's corporate website at www.hirose.com.

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– 30 –

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