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For Immediate Release

Mouser Electronics Recognized for Environmental Sustainability and Distribution of Newest Green Technologies

September 25, 2012 – [Mouser Electronics](#), Inc., a leading authorized global distributor for semiconductors and electronic components, today shares its continued commitment of responsible environmental practices. Mouser stocks an expansive inventory of the industry’s latest green technologies, including a multitude of energy harvesting products spanning solar, thermal and RF, along with ultra-low power MCUs that redefine power consumption.

A recipient of the “Contribution to Sustainability” e-Legacy Award (the industry’s highest award for sustainability), Mouser’s [environmental policy](#) is well ahead of the industry curve. By identifying products as End of Life (EOL), obsolete and Not Recommended for New Design (NRND), Mouser delivers the newest components to operate smarter and deliver greater energy efficiency. In turn, this leads to development of innovative products that will last for years to come – reducing the overall carbon footprint for future designs. In the areas of lead-free and RoHS, WEEE management, packaging waste, and proper disposal of batteries and chemicals, Mouser sets the industry standard.

“Our environmental commitment is ongoing,” explains Larry Johannes, Mouser Vice President of Strategic Marketing. “We’re helping to deliver new breakthrough technologies in energy harvesting, solar, cloud computing, etc., that yield innovative ideas that operate cleaner, safer, and smarter in terms of functionality and efficiency. Our vast inventory of the latest semiconductors and electronic components reflect the green movement in terms of the materials used to minimize the carbon footprint, lower energy consumption, conserve packaging, boost product longevity, and more. We also offer several options of our digital catalog for customers who want to go paperless.”

The Contribution to Sustainability Award encourages the sustainability of the Earth’s resources and is awarded to a company program that encourages the sustainability of electronics and electronics manufacturing and raw materials. Along with Mouser’s philosophy of requiring no minimum orders and flagging products NRND to advance longer shelf lives, Mouser is committed to diligently addressing the environmental issues that face the electronics industry both domestically and globally. This forward-thinking approach was among the criteria for the award.

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Johannes adds that Mouser remains steadfast in addressing the key environmental issues that face the industry and their customers. New information is posted regularly on the distributor's comprehensive environmental web pages at <http://www.mouser.com/environmental/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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