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## For Immediate Release

### **Mouser Joins Indy 500 Champ Tony Kanaan in Celebrating Biggest Win of Lifetime**

*Kanaan's Winning Performance Aligns with Mouser's Focus to Advance New Technology*

**May 29, 2013** – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today applauded [Tony Kanaan](#)'s steadfast perseverance to win the 2013 Indianapolis 500. The heartfelt victory on Sunday came after 11 years of hard-fought attempts and near wins to capture the coveted checkered flag.

The victory is a dream come true for Kanaan, who has said "I wanted it all my life." On the last lap under the yellow caution flag, fans in the stands were yelling, "TK, TK, TK!"

"I have to say, the last lap was the longest lap of my life," Kanaan said.

The 12th trip to Indy was the charm for Kanaan also perhaps because of a very special charm he carried with him throughout the race. The Brazilian driver received a package four days before the race containing a good luck charm he had given to a young girl nine years ago just before she was about to undergo brain surgery. The woman, now 24 years old and healthy, returned the charm to Kanaan along with a note that read: "Here's your good luck charm back. Now you take it and win the Indianapolis 500."

Kanaan's admirable story of perseverance mirrors the driving force behind success for many of today's entrepreneurs, innovators and design engineers, who are always aiming for the next big discovery. Mouser Electronics provides them with the latest technologies and newest products to advance their designs and get them to market *faster*.

"Tony definitely embodies the kindred spirit of the design engineer, always trying and never giving up," said Glenn Smith, Mouser's President and Chief Executive Officer. "As we look back over the past two years, we are so proud to be one of Tony's sponsors. His focus and determination have helped him achieve his lifelong dream. We are happy to be a supporter of that."

Mouser is an official partner of the 2013 KV Racing Technology #11 IZOD IndyCar Series team. Smith thanked this year's co-sponsors for their support of the Mouser racing program. They include [TTI](#), [Sager](#), [Amphenol](#), [BIVAR](#), [ebm-papst](#), [Fluke](#), [Hammond Manufacturing](#), [Harwin](#), [LEMO](#), [Molex](#), [Murata](#), [NKK Switches](#), [Ohmite](#), and [Phoenix Contact](#).

To learn more about the Mouser/Kanaan connection, you can watch a video interview with Kanaan and Smith at Mouser's corporate headquarters at: <http://mou.sr/GSTKHT>.

Mouser first sponsored IndyCar in 2011 as an innovative way to communicate its performance-driven business model and promote the newest technologies and how they affect the high-tech world of IndyCar racing. Since every advanced, sophisticated component that goes into an IndyCar is all about precision and gaining a performance edge out on the track, IndyCar provides the perfect vehicle to build top-of-mind awareness for Mouser and its industry-leading manufacturers.

The 2013 IZOD IndyCar series features 19 races. The series travels to Mouser's backyard on June 8 for the Firestone 500 at Texas Motor Speedway. Kanaan finished 5th last year at TMS. For the latest updates on the 2013 season, visit <http://www.mouser.com/indy/>.

Racing fans and design engineers also are invited to enter to win the Mouser 500 Engineering Challenge Contest. For more information, visit [http://www.mouser.com/500challenge\\_2013/](http://www.mouser.com/500challenge_2013/).

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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