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For Immediate Release

## Mouser and ADI Announce Global Distribution Agreement

May 6, 2013 – [Mouser Electronics](http://www.mouser.com), Inc. today announced it has entered into a worldwide distribution agreement with [Analog Devices](http://www.analog.com), Inc., a global leader in high-performance semiconductors for signal-processing applications. The agreement covers Analog Devices' complete product portfolio, including data converters, amplifiers, MEMS, DSPs, RF and power management ICs and associated development tools.

Analog Devices (ADI) designs and manufactures world-class signal processing components. Their offering, and Mouser's inventory, includes a broad range of innovative analog-to-digital and digital-to-analog data converters, complemented by design tools and documentation. The company also provides the industry's top high-performance and high-value amplifiers. ADI's MEMS sensor portfolio offers a range of discrete components and plug-in ready solutions that feature industry-leading sensor and signal conditioning technology.

"We are very pleased about the global partnership between Mouser and ADI. This is a huge win for our customers," said Glenn Smith, President and CEO of Mouser Electronics. "Combining ADI's leadership position in high-performance analog products with our global reach makes it possible for design engineers worldwide to obtain the newest technologies from one authorized source."

Thomas Wessel, ADI Vice President, Worldwide Sales, commented, "Our customers are integrating complete solutions into an ever-widening range of applications, and ADI's high-performance signal-processing portfolio is at the core of these systems. With our portfolio and Mouser's web-based sales and support teams, customers can expect to accomplish great things. Mouser Electronics focuses on new product sales and will immediately begin selling ADI products and solutions through their global network."

To learn more about ADI's broad range of semiconductors, visit <http://www.mouser.com/Analog-Devices>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About Analog Devices, Inc.**

Innovation, performance, and excellence are the cultural pillars on which Analog Devices has built one of the longest standing, highest growth companies within the technology sector. Acknowledged industry-wide as the world leader in data conversion and signal-conditioning technology, Analog Devices serves over 60,000 customers, representing virtually all types of electronic equipment. Analog Devices is headquartered in Norwood, Mass., with design and manufacturing facilities throughout the world. Analog Devices' common stock is listed on the NASDAQ under the ticker "ADI" and is included in the S&P 500 Index. More information is available at <http://www.analog.com/>.

### **Trademarks**

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