

For Immediate Release

Mouser Named European 2012 “Distributor of the Year POS Growth” by Bourns

November 20, 2012 – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announced it was awarded the European 2012 [Bourns](http://www.bourns.com) Distributor of the Year POS Growth Award. The award, presented at this year’s Electronica event in Munich, Germany, was based on overall percent POS growth for European sales. Mouser had the highest growth percentage year over year for all Bourns’ catalog distributor partners.

“Mouser is honored to receive this prestigious award from Bourns,” said Andy Kerr, Mouser Vice President of Passives. “It is a privilege to partner with Bourns, and we will continue to live up to this excellence award by introducing the newest Bourns products, expanding our customer base, and growing our business together.”

“We are pleased to present this top award to our friends at Mouser,” said Ferdinand Leicher, Vice President of Sales Europe at Bourns. “Our partnership has developed into a strong business alliance and we are very pleased with the sales results they are delivering for us. We look forward to continued success together.”

Mouser has been an authorized distributor for Bourns for many years and continues to be the fastest to offer Bourns’ latest innovations. Mouser stocks an impressive breadth of Bourns products – circuit protectors, sensors, controls, and components. Bourns is known for the development of new technologies and they continue to win awards for innovation as they consistently expand manufacturing capabilities to meet their customers’ changing needs.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What’s Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world’s widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics’ website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Bourns

Bourns, Inc. is a leading manufacturer and supplier of automotive sensors, circuit protection solutions, magnetic products, microelectronic modules, precision potentiometers, panel controls and encoders and resistive products. Headquartered in Riverside, CA, Bourns serves a broad range of markets, including telecommunications, computer, industrial, instrumentation, automotive, consumer, non-critical life support medical, audio and various other market segments. Bourns products are manufactured according to ISO-9000 standards under Six Sigma quality programs. Additional company and product information is available at the company's website at <http://www.bourns.com>.

Trademarks

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Further information, contact:
Larry Johannes, Mouser Electronics
Vice President Strategic Marketing
(817) 804-3534
larry.johannes@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com