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## For Immediate Release

### Mouser Recognizes The Industry's "*Best-in-Class*" of 2013

**August 6, 2013** – [Mouser Electronics](http://www.mouser.com), Inc., a top global distributor for semiconductors and electronic components, today congratulates each of the recipients of its [Annual Mouser \*Best-in-Class\* Award](#). The award recognizes the supplier associates who best supported Mouser's engineering marketing programs and new product launches by demonstrating exemplary performance and collaboration.

The awards ceremony was held August 5<sup>th</sup>, 2013 during Mouser's 18<sup>th</sup> Annual Supplier Golf Tournament. The annual tournament is held near the distributor's global headquarters in the D/FW Metroplex. Winners of the *Best-in-Class* Award were selected using five criteria: Promoting product lines within Mouser, finding creative solutions to grow Mouser and supplier market share, partnering strategically with the Mouser team to streamline business, working together to launch new products, and maximizing Mouser's unique value proposition within their own businesses.

"Mouser obtains its success in large part from the commitment of our suppliers. But the reality is that the people employed by those companies are the ones that make it happen," states Glenn Smith, Mouser Electronics' President and CEO. "They are instrumental in helping us introduce their newest technologies to our customers; and with our mission to become the most preferred global design-fulfillment distributor, these *Best-in-Class* associates share our vision of advancing technology. It is our great honor to recognize the industry's Top 10, chosen amongst people working at more than 500 manufacturers, with the Mouser *Best-in-Class* Award."

#### ***Winners of the 2013 Mouser Best-in-Class Award are (in alphabetical order):***

**Bret Murphy, [Emerson Connectivity Solutions](#)**

**Dee Fuller, [Amphenol Industrial](#)**

**Doug Lippincott, [Panasonic](#)**

**Hank Lee, [ADLINK Technology](#)**

**Jacque Boyer, [TE Connectivity](#)**

**Lee Bourns, [Bourns](#)**

**Raymond Willie, [CREE](#)**

**Scott Johnson, [Freescale Semiconductor](#)**

**Steve Nye, [Vishay](#)**

**Tim Healey, [NXP Semiconductors](#)**

For more information, visit [www.mouser.com/bestinclass/](http://www.mouser.com/bestinclass/).

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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