



**Kingston**  
TECHNOLOGY

**BUILT ON  
COMMITMENT**

# Why Choose Kingston Memory?

Engineering-expertise, reliability, quality, and a trusted brand for over three decades are a few of the great reasons customers choose Kingston memory solutions.

Kingston manufactures memory for major name brand PC and server systems that are guaranteed compatible, providing worry-free upgrade options to extend the life of hardware and increase productivity. As a member of the industry standards council, JEDEC, Kingston adheres to strict requirements to assure their memory solutions comply with memory specifications. In addition to the standards body, Kingston works closely with chipset architects Intel and AMD to validate their memory solutions on reference platforms prior to launch as part of their rigorous product development process.

## Kingston's exemplary warranty, service, and support

Since its founding in 1987, Kingston has built an industry recognized reputation for exemplary service and support.

Their limited lifetime warranty ensures that in the unlikely event something goes wrong, they are standing by to provide replacements to get your system back up and running. Their expert technical support team provides free troubleshooting, with access to engineers to answer your questions and resolve your issues quickly.

## Cost savings

Kingston takes pride in not only on matching OEMs for reliability and quality, but also at competitive prices. PC and server OEMs don't manufacture memory, they turn to experts like Kingston. Trust in the brand that the OEMs rely on and save on costs at the same time.

## Extending the lifecycle of hardware equipment

Managing IT for an organization is complex, requiring long-term planning. With greater demands on computing hardware from new applications like AI, upgrading memory is a pragmatic solution to meet those requirements with existing hardware and extend the refresh lifecycle. Kingston memory provides the performance boost your company's hardware needs to stay in the game at an affordable price point.

## The Kingston difference

Kingston developed one of the industry's most advanced testing processes, which combines off-the-shelf hardware and software with proprietary and patented technology, with multiple tiers of quality control at all points of the manufacturing process. Our testing combines:

- Component qualification process
- Environmental stress, compatibility and reliability testing
- 24-Hour Dynamic Server Burn-In process
- Specification testing
- 100-percent production testing
- Quality assurance and reliability monitoring

What does this all mean for our customers? Kingston's extensive testing directly impacts our customers' value proposition. In particular, data centers benefit from Kingston's demonstrated reliability and low field failure rates. Whether compatibility is their priority or if they are more concerned with reliability or value, Kingston's customers can trust that they will provide memory products of the highest quality, worldwide.



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