

Market Launch PZ 2.5 S



Martin Limberg

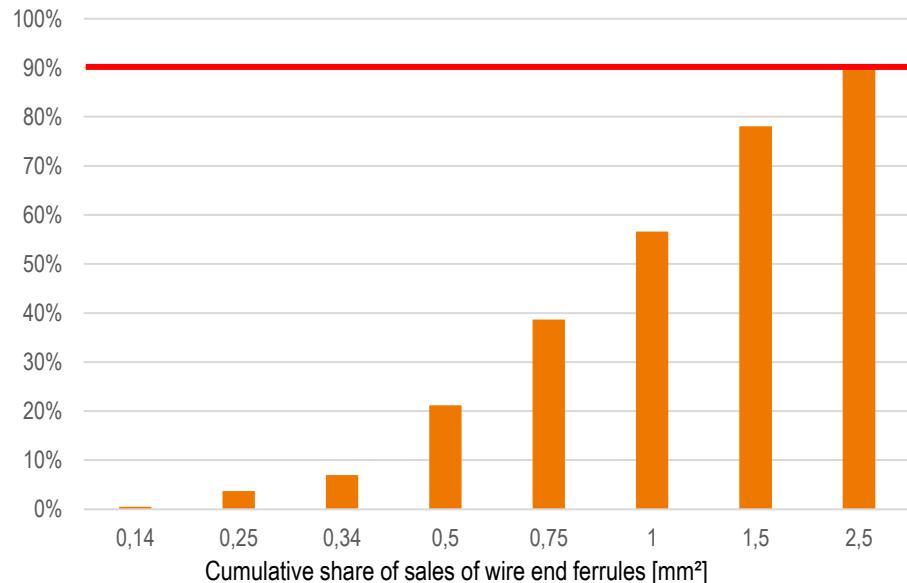
Product Management Tools

Detmold, October 2023

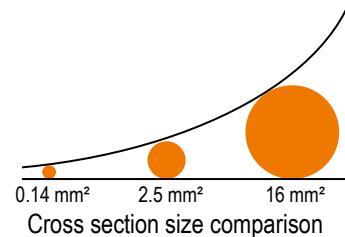
Weidmüller 

Selling Story

PZ 2.5 S – the smallest professional crimping tool for wire end ferrules



- 90% of Weidmüller wire end ferrules sales are 2.5 mm² and smaller
- 90% of the average wiring are cables 2.5 mm² and smaller
- Most universal crimping tools in the market are suitable up to 6 or even 16 mm²
- Why should the most often used tool have so many compromises?
 - Size
 - Weight
 - Opening angle
 - Crimping quality
 - Operating force
- **Make no compromises. Use the PZ 2.5 S for 90% of your work.**



The handiest way to crimp

PZ 2.5 S – the smallest professional crimping tool for wire end ferrules

In control cabinet construction, cables of the most diverse cross-sections are fitted with wire end ferrules. On average, however, 90 % of these connections are in a cross-section range of 2.5 mm² and smaller.

With the PZ 2.5 S, Weidmüller has developed a compact crimping tool especially for wire-end ferrules in the cross-section range from 0.14 to 2.5 mm². By focusing on small cross-sections, it was possible to keep the size, weight, opening width, and actuating force of the new tool small – without compromising on crimp quality. The result is currently the smallest professional crimping tool for wire end ferrules on the market.



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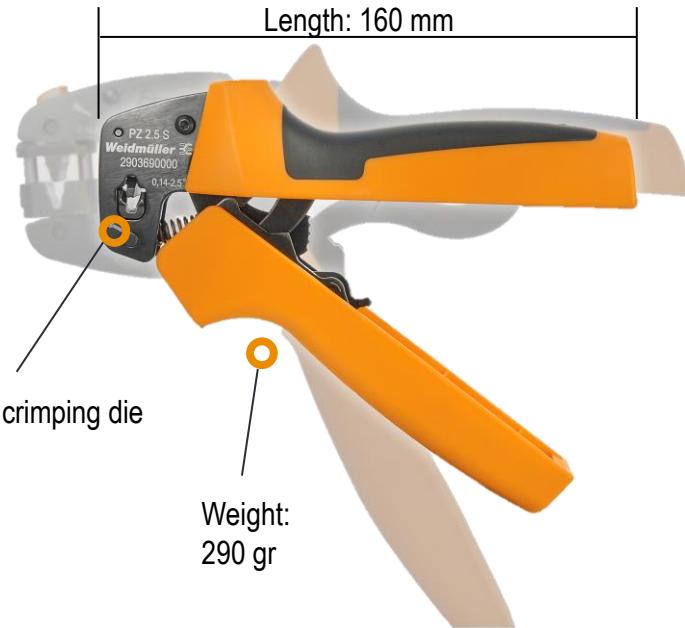
[Weidmüller Crimping Tools](#)

The handiest way to crimp

PZ 2.5 S – the smallest professional crimping tool for wire end ferrules



2903690000	PZ 2.5 S
2903660000	PZ 2.5 S ZERT
Crimp contact	Wire end ferrule
Crimp shape	Trapezoidal crimp
Minimum cross section	0.14 mm ² / AWG 26
Maximum cross section	2.5 mm ² / AWG 14



Price positioning

PZ 2.5 S – the smallest professional crimping tool for wire end ferrules



900599000 – PZ 1.5*

List price: **126,80 €**

+ 17,5%



2903690000 – PZ 2.5 S

List price: **149,00 €**

- 22,2%



2831380000 – PZ 6 ROTO ADJ

List price: **191,30 €**

* Will be discontinued

Further new product highlights

Weidmüller Hand Tools

[KT Mini](#)
[2876460000](#)



A better cut – a more reliable connection
The new cutting tool **KT Mini**

Cutting cables up to 16 mm²

[stripax plus 2.5](#)
[9020000000](#)



Cut it. Strip it. Crimp it.
The new **stripax® plus** – now even easier

Cutting, stripping, crimping ferrules
from 0.5 up to 2.5 mm²

[PZ 6 ROTO ADJ](#)
[2831380000](#)



Simply efficient and comfortable crimping
PZ 6 ROTO ADJ with rotating die and handle
width adjustment

Crimping ferrules
from 0.14 up to 6 mm²

Cut it. Strip it. Crimp it.

Weidmüller 

