



Case Study

Intuitive and safer operation.

*IP Gansow opts for EAO Series 04 and 61.*

IP Gansow is an IPC Group company which manufactures professional scrubber-driers and sweepers for cleaning floors. *The intuitive control panels on these machines rely on Series 04 and 61 components from EAO.*

Operators need to easily use the machines for quick and efficient cleaning. *To ensure this, the intuitive control panel makes use of EAO switches.*

#### Company Profile

Customer  
IP Gansow

Market  
Special Vehicles

Application  
Sweepers

EAO Series  
Series 04 and 61



Intuitive and safe operation is granted with products from IP Gansow.

Headquartered in Unna (Westphalia, Germany), IP Gansow GmbH is a premium supplier of professional cleaning machinery and equipment for mechanical floor cleaning. Its workforce of more than 120 ensure customer satisfaction on a daily basis and offer a wide range of comprehensive services and machinery concepts.

Due to its size and international focus, the IPC Group (Integrated Professional Cleaning Group), with its six business units and over 1000 employees, is one of the world's leading manufacturers of professional cleaning products. Nearly 85 % of the Group's sales go to customers in international markets.

#### Economical, durable and sustainable products

Ease of operation, long machine life and sustainability for an economical price, are features on which IP Gansow's customers have been able to rely for many years. One striking example of sustainability is the TÜV-certified Gansow Water Management System (GWS). Thanks to sophisticated technical parameters, the GWS achieves an increase in surface performance of at least 50 % for each tankful and potential savings in water and chemical consumption of at least 50 %. This reduces the cost of cleaning premises by around 20 %.

#### Expert support, direct contact and innovative range of products

Needless to say, these are also the strengths that IP Gansow expects of EAO GmbH as a supplier. The two companies have enjoyed a close partnership for many years based on expert on-site support, direct contact with specialised staff in respect of all technical and commercial questions thanks to our EAO Customer Service and a broad and innovative range of products.

#### Intuitive control panels thanks to EAO Series 04 and 61

Operators need to easily use the machines for quick and efficient cleaning. To ensure this, the intuitive control panel makes use of EAO Series 04 and 61 switches. The flush-mount design of these products protects the controls from damage or operator misuse. The tactile feedback afforded by the actuators helps to make the cleaning equipment easier to operate. The ability to switch functions on and off via controls on the steering handle and to change brushes, squeegee blades and hoses without using any tools are also practical benefits that are experienced in daily use.

As a manufacturer and supplier of cleaning machinery to industrial and transport companies, to the retail trade and to public entities and local authorities, IP Gansow has for decades offered a comprehensive range of professional cleaning machinery for every area of use. Their high level of quality, unrivalled performance and the service, provided by the company's own global distribution network, make IP Gansow a partner that customers can rely on.

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